

WXIX

ORDERFlight Dates **08/18/12-08/24/12**Contract / Revision **810227 /**Original Date / Revision
08/17/12 08/17/12Advertiser **Republican National Commi**Agency **National Media Planning & F**

Buying Contact

**815 Slater Lane
Alexandria, VA 22314**

Product

RNC

Agency Com 15%

Billing Contact

**815 Slater Lane
Alexandria, VA 22314**

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # **3037**Alt Order # **06284155**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35-64

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	14	\$6,460.00	\$7,600.00	0.00	07/30/12	08/24/12	14	\$6,460.00	\$7,600.00
Totals	14	\$6,460.00	\$7,600.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	08/24/12	08/24/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	---- 1--	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/12	08/26/12	---- 1--		1		\$600.00		0.00					
E 2	WXIX	08/24/12	08/24/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	---- 1--	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/12	08/26/12	---- 1--		1		\$600.00		0.00					
E 3	WXIX	08/24/12	08/24/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	---- 1--	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/12	08/26/12	---- 1--		1		\$500.00		0.00					



Contract / Revision **810227** Flight Dates **08/18/12-08/24/12**

Hiatus Dates

Original Date / Revision 08/17/12/ 08/17/12

Order Sep 00:00:00

Advertiser **Republican National Commr** Product **RNC**

Estimate # **3037**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 4	WXIX	08/20/12	08/20/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/20/12	08/26/12	1-----	1		\$600.00		0.00							
E 5	WXIX	08/20/12	08/20/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	1-----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/20/12	08/26/12	1-----	1		\$500.00		0.00							
E 6	WXIX	08/18/12	08/18/12	MLB on Fox Game 1 MLB Regular Season	Comm	3p-6p	-----2-	:30	2	\$400.00	P 1	0.00	NM	2	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/13/12	08/19/12	-----2-	2		\$400.00		0.00							
E 7	WXIX	08/23/12	08/23/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	---1---	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/20/12	08/26/12	---1---	1		\$600.00		0.00							
E 8	WXIX	08/23/12	08/23/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	---1---	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/20/12	08/26/12	---1---	1		\$500.00		0.00							
E 9	WXIX	08/21/12	08/21/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	-1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/20/12	08/26/12	-1-----	1		\$600.00		0.00							
E 10	WXIX	08/21/12	08/21/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	-1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/20/12	08/26/12	-1-----	1		\$600.00		0.00							
E 11	WXIX	08/21/12	08/21/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	-1-----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/20/12	08/26/12	-1-----	1		\$500.00		0.00							
E 12	WXIX	08/22/12	08/22/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	--1----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/20/12	08/26/12	--1----	1		\$600.00		0.00							
E 13	WXIX	08/22/12	08/22/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	--1----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/20/12	08/26/12	--1----	1		\$600.00		0.00							
														Totals	14	\$7,600.00